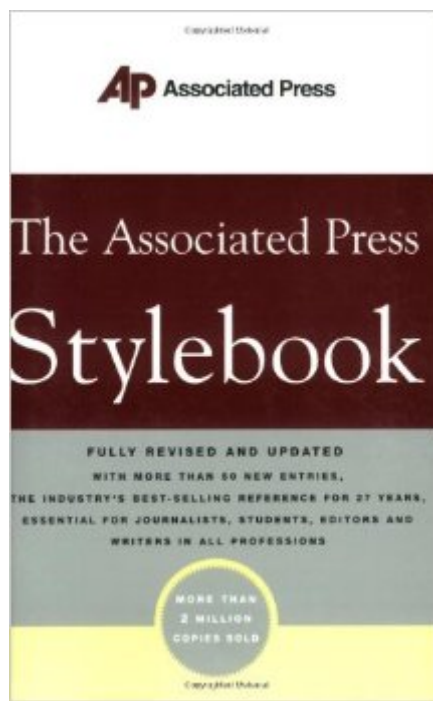


The book was found

The Associated Press Stylebook



Synopsis

More people write for the Associated Press than for any newspaper in the world, and writers have bought more copies of The AP Stylebook than of any other journalism reference. With this essential guide in hand, any writer can learn to communicate with the clarity and professionalism for which the Associated Press is famous. Fully revised and updated, this edition contains over 5,000 A to Z entries--including more than 50 new ones--laying out the AP's rules on grammar, spelling, punctuation, capitalization, abbreviation, and word and numeral usage. Comprehensive and easy to use, The AP Stylebook provides the facts and references necessary to write accurately about the world today: correct names of countries and organizations, Internet language and search techniques, language to avoid, common trademarks, and the unique guidelines for business and sports reporting. The final word on media law, The AP Stylebook also includes an invaluable section dedicated to crucial advice on how writers can guard against libel and copyright infringement. The veritable "journalist's bible," this is the one reference that working writers cannot afford to be without. With more than 50 new entries plus updates of more than 100 others, The AP Stylebook includes such features as: An A to Z listing of guides to capitalization, abbreviation, spelling, numerals, and usage* Internet guidelines* Sports guidelines and style* Business guidelines and style* A guide to punctuation* Supreme Court decisions regarding libel law* Summary of First Amendment rules* The right of privacy* Copyright guidelines* Proofreaders' marks

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Customer Reviews

I bought this book because I had a client that used the AP Style in their marketing communication and all outgoing documentation had to be reviewed using the AP Style. Being a technical writer, I had not used the AP Style before. Now I have a better understanding of why words are used the way they are in a newspaper. However, about 20% of the AP Style does not apply to technical writing.

Writers need a copy of this book because there's no way to memorize all the rules (e.g. Most state names can be abbreviated but not all; you cannot use post office abbreviation; must use Calif., not CA). I always forget the rules for numbers (when to use the symbols and when to write them out) and when to use a colon and when to use a dash. If you're a professional writer, you need this book!

I bought this for one of my book editors at work. He liked it and referenced it often. He says he still uses it even though he's moved on from book publishing and is in marketing now. He says it contains useful information and the book itself has held up to repeated use over the years.

I rated this five stars because I can't imagine a serious writer failing to keep it on his shelf and referring to it frequently, now that I have it. So many of the websites I write for use the AP Stylebook for editing that I, for one, cannot afford to be without it. It came in good shape and in a timely manner but I doubt it will remain that way. I will wear out its pages checking up on myself.

I'm starting my third career (as a freelance editor); and this resource is the standard referred to by everyone. Great purchase, great price. (I had one concern, which this seller immediately addressed and resolved.)

This was quite helpful while taking a journalism course. It takes a few minutes to understand the layout of the book to look up things, but once you get it, it's easy. I think this book helped raise me a letter grade in my course. Anyone taking a journalism course with a strict professor or planning on entering journalism should get a copy. My textbook had a reference in it, but it was quite small. With the low cost of this book, you can't go wrong. If you're taking the course without an intent to go into journalism, check to see if you can use copies from the department first.

As a copy editor, I would be lost without the Associated Press Stylebook. It is imperative that I have access to prescribed and accepted standards for excellence in journalism, and the AP Stylebook

helps me feel confident that I am adhering to those standards every time I pick it up.

While this book is not interesting, it is very helpful in learning the AP style for writing. It has helped me a lot in my classes. I definitely recommend this book for any writer who plans on writing in the AP style. Although it isn't the newest edition, this book is great for the price because it has all the information you need to know.

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